



*The* **ANGLE**  
**ORTHODONTIST**

An International Journal of Orthodontics and Dentofacial Orthopedics



A Publication of the Edward H. Angle Society of Orthodontists  
and the EH Angle Education and Research Foundation

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**ANGLE.ORG**

**2025**  
**MEDIA KIT**



THE ANGLE ORTHODONTIST

**EDITOR-IN-CHIEF**

STEVEN J. LINDAUER, DMD, MDSC

# DEMOGRAPHICS



*The Angle Orthodontist is published to promote excellence in Orthodontics, to provide discourse in research, clinical practice, and for the dissemination of current knowledge and practice principles in the specialty of Orthodontics.*



*The Angle Orthodontist is the official publication of the Edward H. Angle Society of Orthodontists and is published bimonthly in January, March, May, July, September and November by The EH Angle Education and Research Foundation Inc.*

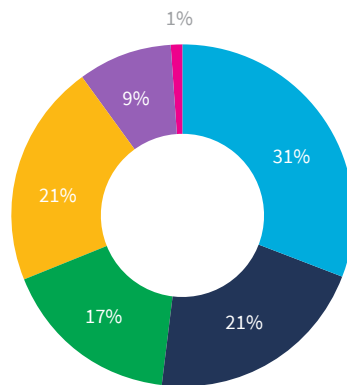
*The Angle Orthodontist is the only major journal in orthodontics with a non-commercial, non-profit publisher—The E. H. Angle Education and Research Foundation—and is published to promote excellence in Orthodontics, to provide discourse in research, clinical practice, and for the dissemination of current knowledge and practice principles in the specialty of Orthodontics. We value our freedom to operate exclusively in the best interests of our readers and authors. Our website [www.angle.org](http://www.angle.org) is completely free and open to all visitors.*

**IMPACT FACTOR 3.4**

## MARKETS SERVED

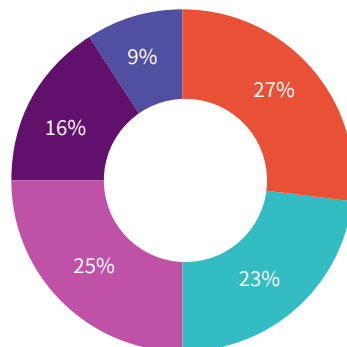
*The Angle Orthodontist is read by practicing orthodontists, as well as researchers, educators and students of orthodontics, as well as dental professionals from a wide variety of disciplines.*

**CIRCULATION:  
500 MEMBERS  
& SUBSCRIBERS**



## OCCUPATION

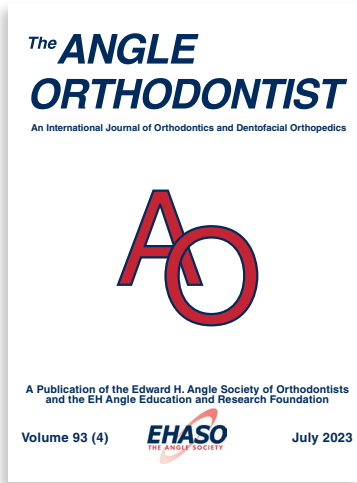
- Practicing Orthodontist 31%
- Researcher in Orthodontics 21%
- Student in Orthodontics 17%
- Educator in Orthodontics 21%
- Other 9%
- Retired Orthodontist 1%



## YEARS IN ORTHODONTIC PRACTICE

- Less than 5 years 27%
- 6–10 years 23%
- 11–20 years 25%
- 21–30 years 16%
- More than 30 years 9%

# THE ANGLE ORTHODONTIST PRINT MEDIA



For More Information Contact

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## ISSUANCE BI-MONTHLY

ISSUE	RESERVATION	MATERIAL DUE	MAIL DATE
January	11/13/24	11/19/24	12/27/24
March	1/20/25	1/24/25	2/27/25
May	3/18/25	3/24/25	4/25/25
July	5/15/25	5/21/25	6/26/25
September	7/16/25	7/22/25	8/26/25
November	9/17/25	9/23/25	10/28/25

## 2025 ADVERTISING RATES / PER INSERTION

BLACK/WHITE	1×	3×	6×	COLOR*
Full Page	\$662	\$552	\$441	+ \$690
Half Page	\$441	\$386	\$331	+ \$530

\*IN ADDITION TO B/W RATE

## COVER / PREFERRED POSITION RATE

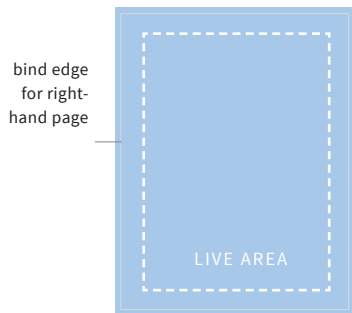
PREMIUM OVER EARNED B/W PAGE RATE	
Inside Front Cover (C2)	30%
Inside Back Cover (C3)	25%
Outside Back Cover (C4)	50%
Opposite Table of Contents	25%
Other Preferred Position	10%

### COVER TIP-ONS

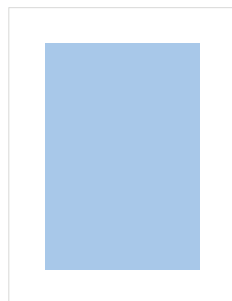
Cover tip-ons are available for an additional charge. Call for details.

## DISPLAY AD SIZES / DIMENSIONS ARE WIDTH × HEIGHT IN INCHES.

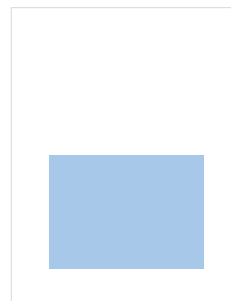
Trim Size: 8.5 × 11" the journal trims 0.125" off top, bottom and outside edge. Live area should be a minimum of 0.5" inside trimmed edges, a minimum of 0.5" should be allowed for the bind edge.



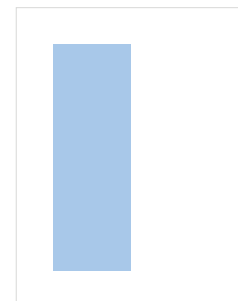
**FULL PAGE BLEED**  
8.75" × 11.25"



**FULL PAGE**  
7.75" × 10.25"



**HALF PAGE HORIZONTAL**  
7.75" X 4.875"



**HALF PAGE VERTICAL**  
3.625" X 10.25"

WWW.ANGLE.ORG

42,400 MONTHLY SESSIONS

67,100 MONTHLY PAGE VIEWS (2024 AVERAGE)

ONLINE AD RATE PER MONTH

■ Top Leaderboard / 728 x 90 pixels and 320 x 50 (mobile) / \$1,692	■ Tile 1 / 300 x 250 pixels / \$631
■ Bottom Leaderboard / 728 x 90 pixels and 320 x 50 (mobile) / \$1,374	■ Tile 2 / 300 x 250 pixels / \$525
	■ Tile 3 / 300 x 250 pixels / \$419

TOP LEADERBOARD

The screenshot shows the top navigation bar with a search field, the journal title 'The ANGLE ORTHODONTIST', and menu items for JOURNAL, SUBSCRIBERS, AUTHORS, REVIEWERS, and SOCIETY. The EHASO logo is on the right. Below the navigation is a featured section for the current issue: 'Volume 93, Issue 5, September 2023'. It includes the editor's name, Steven J. Lindauer, and the journal's ISSN and eISSN. To the right, there is an 'About this Journal' section with a description and links to 'Submit a Manuscript', 'Subscribe', and 'Donate'.

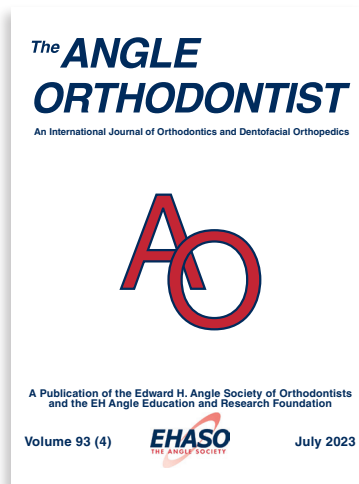
Latest	Most Read	Most Cited
<p>Root development differences between cleft-adjacent teeth on the cleft side in comparison to their analogs on the noncleft side in patients with nonsyndromic cleft lip and palate who received secondary alveolar bone grafting</p> <p>Yona K. Vanderstulius-Solomon, Sunjay Suri, David M. Fisher, Kyle Stevens, Bryan D. Tompson, Wendy Lou</p>	<p>Clear aligner biomechanical limitations: anchorage and couple (torque) development</p> <p>Naphtali Breznik, Atalia Wasserstein, Noam Protter</p>	<p>Academic Orthodontic Opportunities</p> <p>The effect of vertical skeletal proportions on overbite changes in untreated adolescents: a longitudinal evaluation</p> <p>Martina Ferrillo, Nikolaos Pandis, Padraig S. Fleming</p>

The image shows the Trillium logo with the tagline '4 Times The Strength'. Below it is a bar chart comparing 'The Strength' at 10.26 to a 'Competitor Trillium' at 2.32. A 3D model of a dental arch is shown below the chart, with a 'READ MORE' button.

Two yellow rectangular ad tiles are shown, one above the other, labeled 'TILE 1' and 'TILE 2'.

BOTTOM LEADERBOARD

# TECHNICAL SPECIFICATIONS



## RESOLUTION

Image resolution for all graphics should be 350 dpi or higher. No RGB or Indexed color mode graphics. It is recommended that you submit files 1 week prior to the published materials deadline.

## DIGITAL FILES

High-resolution PDF files are preferred. PDF's should be created using the Press Optimized settings, and all fonts must be embedded. Please verify journal trim and bleeds. File must be set up for correct journal trim, and bleeds must be set at .125" beyond the trim. Recommended file formats: jpeg, bmp, wbm, svg, swf/flash, png, gif, animated gif.

Note: some mobile devices do not render flash.

## AGENCY COMMISSION

There is a standard 15% commission to recognized agencies. Color and position fees are commissionable.

## TERMS AND CONDITIONS

*The Angle Orthodontist* reserves the right to refuse materials and require publication prepayment. *The Angle Orthodontist* does not accept advertising for credit cards/debit cards, insurance, or travel.

The advertiser agrees to assume all liability for content of ads printed and must be fully authorized for use of the ad's content, including, but not limited to, names, pictures, testimonials, and any copyrighted or trademarked material. In consideration of the publication of advertisements, the advertiser will indemnify and hold the publisher harmless from any loss or expense arising from an advertisement.

All claims for errors in advertisements must be made in writing and received within ten days of publication and will be considered only for the first insertion of the advertisement containing the error. An error, which does not materially affect the value or content of an advertisement, will not qualify for a credit, nor will any credit be allowed if the customer has seen and approved a proof, or a proof was not supplied.

## CREATIVE SERVICES

Creative services are available to all advertisers at a rate of \$100/hour billed in 30-minute increments. Creative services include graphic design and/or copy writing. Please contact the Advertising Sales Executive for a customized quotation based on your creative needs.



**CONTACT:**

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onkar.sandal@kwglobal.com / (785) 289-2612

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